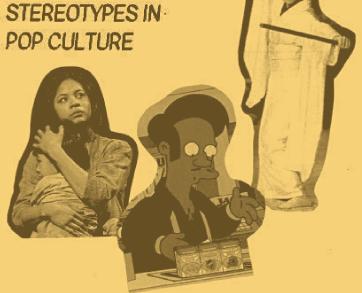


COMBATTING AAPI STEREOTYPES IN POP CULTURE





HELLO!



Do you write stories? Do you watch movies, TV, or theatre? Do you care about the AAPI community?

If you answered yes to any of those questions, this zine is for you!

Dragon Ladies and Desi Dorks is a guide to recognizing AAPI stereotypes, so you aren't doomed to replicate them.

Some definitions before we begin:

stereotype: a widely held but oversimplified image or idea of a particular type of person

exoticization: the practice of portraying or regarding someone or something as different, unusual, or "other"

model minority: the cultural expectation for Asian Americans to be smart, wealthy, hard-working, and docile

critical race media literacy: amplifying and analyzing the racialized nature of media ... and fostering increased audience engagement surrounding it*

*adapted from Jayne Cubbage

IS THAT A STEREOTYPE?

LET'S DO SOME DIGGING

Dimension

Does this character have characteristics other than their race or ethnicity? Do they have desires, strengths, and weaknesses?

Is there only one character of this ethnicity? Does this character seem like they speak for their entire ethnicity?

Reaction

solation

Are you laughing at them? Are you disgusted with them? Do you hate them? Does the emotional context reinforce power structures?

Target audience

Who is this media for? Does it cater to whiteness as the default? Does it over-explain or dismiss aspects of AAPI culture?

TIGER MOM

An Asian parent (not necessarily a mom) who pushes their child to achieve academic or extracurricular success

Mo's Father - Lemonade Mouth Mike Chang Sr. - Glee Nalini - Never Have I Ever





THE GURU

A wise, elderly mentor, usually mysterious, sometimes magical

Mr. Wing - Gremlins Master Wong - Doctor Strange Mr. Miyagi - The Karate Kid



WILTING LOTUS

A quiet, submissive East Asian woman, often intimately involved with a white man

Lilly - Pitch Perfect Cio-Cio-San - Madame Butterfly Kim - Miss Saigon

DRAGON LADY

An East Asian femme fatale, hot, scheming, and untrustworthy

O-Ren Ishii - Kill Bill Alex - Charlie's Angels Jocelyn Packard - Twin Peaks





KAWAII CUTIE

An adorable, infantilized East Asian girl, often including schoolgirl or "gamer girl" aesthetics



Peni Parker - Spider-Man: Into the Spider-Verse Knives Chau - Scott Pilgrim vs. The World Gogo Yubari - Kill Bill



TERRORIST #4

An aggressive, armed Brown man, often implied to be Muslim post 9-11

Raza - Iron Man Aziz - True Lies The Butcher - American Sniper

INDIAN INCEL



An awkward man who fails to talk to women, often South Asian, but can be other AAPI ethncities

Raj - The Big Bang Theory Danny - Escape Room Abed - Community

S.T.E.M. WHIZ (THE M STANDS FOR MODEL MINORITY)

DESI DORK + EASTERN GEEK

An extremely studious Asian, especially associated math or science, can overlap with the "Indian Incel" stereotype

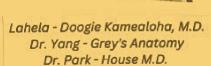
Baljeet - Phineas and Ferb "Asian nerds" - Mean Girls Cho Chang - Harry Potter



ASSIMILATION M.D.



An Asian doctor of any gender or ethnicity, praised for their hard work, dedication, and success









This zine was created by Aysha Zackria as her final project for "Where are you really from?": Asian American Racism, Activism, & Identity.

The glossary was developed with input from AAPI members of the CMU community including Katy Zapanta, Vik, Anura Ghodke, and Jacob Kadir.

Feel free to reach out with any comments or questions by emailing azackria@andrew.cmu.edu



